kl

kelly louise

floral artistry

# Wedding Brochure 2019

www.klfloralartistry.co.uk

# About Kelly Louise...

With a life-long love affair with flowers, I bring 25 years' professional floral experience and natural flair for creating floral magic, to your wedding day. From the consultation process to your actual wedding day, I am the one who fully oversees everything, including ordering the flowers and creating the designs that will wow you and your guests.

I provide a very personal service, dealing with you one on one throughout, creating the magic and then working on-site with my team to set the scene for your special day.

# Some venues we've worked with...

We've been lucky enough to work our floral magic at some stunning venues across the North West, including :

Coleslaw Hall, Cheshire
Mottram Hall, Cheshire
Capesthorne Hall, Cheshire
Nunsmere Hall, Northwich
Peckforton Castle, Cheshire
Stanneylands, Altrincam
White Hart, Lydgate
The Saddleworth Hotel
Midland Hotel, Manchester
Swinton Park, North Yorkshire
The Mere, Cheshire
Clifton Arms Hotel, Lytham
Leverhulme Hotel, Port Sunlight, Wirral
Haigh Hall, Wigan
Hillbark Hotel & Spa, Frankby, Wirral

# How the magic unfolds...

If your chosen wedding date is available, let's begin!

Every wedding is different and my approach to your wedding is completely bespoke, so it's important that I get to understand your style, tastes, personality and vision. We'll arrange a meeting, preferably at your chosen venue. It is also important we establish your expectations. Initially, we look to price everything that you would like and take it from there.

**The meeting:** With ideas from our portfolio, we will look at blooms which are in season for the month in which you are getting married. We will also look at colour palettes. Whether your wedding is small and intimate or a grand affair will determine how far we can go with ideas, but I will always offer advice on how to maximise your budget. I will take away the notes from our consultation and provide you with a full breakdown of costings and services for your day, clarifying what's fully included within the quote, e.g. delivery, candles, hire of props etc.

**Prior to the wedding:** We will have a follow-up consultation and at that point go through the designs with attention to every last detail. You will provide delivery details and the order of day and we'll liaise with the venue, so everything goes exactly to plan.

**On the day:** Early in the morning, we will deliver the bridal party flowers. We then move on to the church or the venue flowers. We of course discuss your plans first, so we can tailor delivery to your precise requirements. Rest assured, we have a temperature controlled vehicle if required, which we can use to transport the flowers to ensure optimum freshness on warm summer days.

**Please note:** A non-refundable booking fee (price depending upon cost of wedding) will be required to secure your wedding date and the price quoted on flowers and the services discussed. Designs can be changed up to 2 weeks prior to wedding, but if you wanted to change the whole theme and flowers, we would then re-quote on these new ideas.

# What we do...

As well as wedding flowers and bridal bouquets, I can also design complementary buttoniers for your groom and best men and blooms for your bridesmaids and maids of honour. Depending on your chosen theme and palette, I can also style your venue with table centrepieces, bespoke seating plans, candles of all shapes, sizes and scents, linen chair covers and table fabrics.

Whether your theme is dramatic or subtle, rustic or opulent, shabby chic or elaborate, I will work with you to create a magical experience, which you and your guests will not forget.

For more inspiration, please visit the gallery on my website to view the range of work that Kelly Louise Floral Artistry can offer.

Accessorising

Detailing

Linen

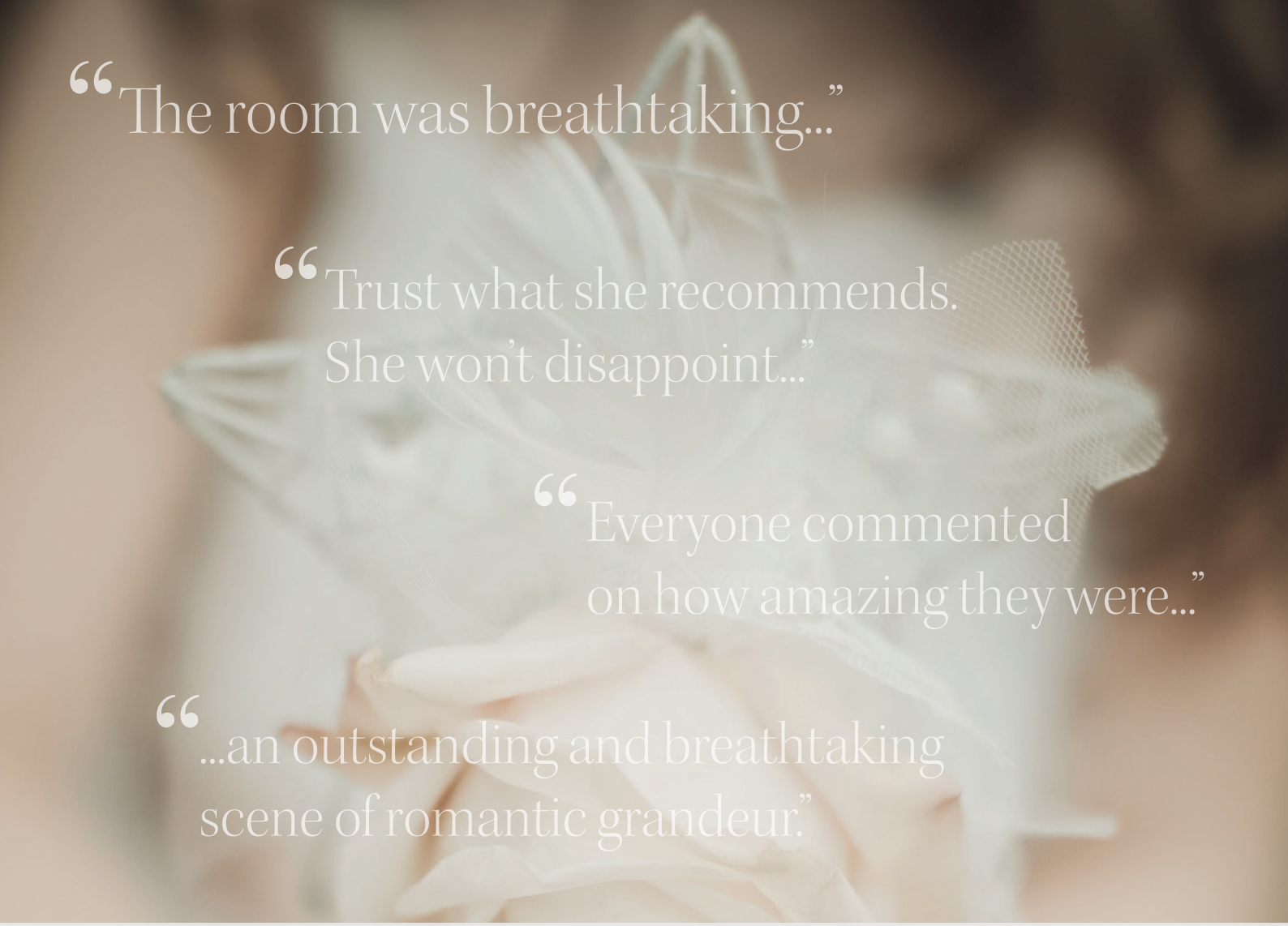
Table plans

Centrepieces

Venue dressing

Church styling

Buttoniers




# What our clients say...

“Our wedding was absolutely stunning thanks to Kelly Louise ... It was very hard to choose our designs, but Kelly knew exactly what we wanted. Seeing it all being put together the day before the wedding was amazing, but nothing could prepare us for walking into the room on our wedding day. To say we were blown away is an understatement! I had goosebumps! What Kelly does is far more than wedding flowers and linen ... her vision and talent comes together to create what can only be described as a work of art. Every one of our guests could not believe how amazing everything was.” - Amber-Jayne Ward

“A BIG thank you to Kelly Louise for making our wedding truly beautiful! We absolutely loved her work, she is undoubtedly talented and the best decision we could have made. We would unreservedly recommend her and anyone would be lucky to have their wedding venue decorated by her!” - Teresa Sung

“We used Kelly Louise for our wedding flowers and room decor. She completely transformed the room in to something magical. I could not recommend Kelly Louise enough! She is highly professional and full of ideas, especially if you are like us and don't really know where to start.” - Kaye & David Williams

“Kelly is amazing at what she does and thinks of everything, down to the last detail. Her flower arrangements are beautiful and her table decorations have the wow factor. Trust what she recommends, she won't disappoint.” - Kate Scholes

“If, in all your time, you think you've found a good florist, then have ... a rethink; for here you will see top class work from a lovely lady who has great imagination, total dedication and amazing attention to detail. She did the floral arrangements for my daughter’s wedding and produced an outstanding and breathtaking scene of romantic grandeur, leaving our guests totally amazed and speechless at the wonderful display.” - Janice Rowlands

To see more testimonials, please visit the Kelly Louise Facebook page.

# Say hello...

If you like what you have seen so far, why not get in touch with me to arrange a consultation, via any of the means below?

I cover the whole of the North West, but am happy to travel further. For longer distance consultations, I shall speak to you prior to the meeting . Consultations can be held at your home or your chosen venue or a mutually convenient location.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